

Pacific Northwest Endurance Rides
Sunday Board Meeting
February 1, 2015

- I. CALL TO ORDER : Meeting convened at 8:07 a.m.
- A. Sign-in: BoD members present were Becky Fiedler, Past President; Gail Williams, RM Rep; Mary Nunn, RM Rep; Zach Nunn, Junior Rep; Kathleen Ferguson, President; Tiffany Buob, VP; Guy Cheek, WA Rider Rep; Kim Black, WA Rider rep; Darlene Anderson, RM Rep; Max Merlich, Oregon Rider Rep; Terre O'Brennan, BC Rider Rep, Tani Bates, WA Rider rep. This represents a quorum.
- II. APPROVE MINUTES: Friday, January 30th Board Meeting minutes. Motion by Kathleen Ferguson, seconded by Gail Williams. Motion carried.
- III. APPOINTED POSITIONS
- A. Handbook – Elayne Barclay
- B. Treasurer – Rita Rush
- a. 2014 Budget: membership increase and convention were primary sources of increased revenue. Mary Nunn moved to approve, Tiffany Buob seconded. Motion carried.
- b. Inventory: two projectors, laptops, raffle spinner: Sandy Cheek will store banner, projectors, and conference bags. Beth Skaggs will store raffle spinner, which is an historic relic. Minutes from previous years are with projectors. Laptops (2) are with new Membership Secretary Karen Leiman and Points person Rachel Webb.
- C. Secretary – Sandy Cheek
- D. Newsletter – Kendal Ingraham: send items to Kendal.
- E. Points Secretary – Rachel Webb
- a. PNER Horse Numbers
- F. Membership Secretary – Karen Leiman
- IV. VOLUNTEER POSITIONS
- A. Tack Sale – Max Merlich and Darlene Anderson
- B. Saddle Sale – Shelby Edwards in 2014 (thank you to Shelby!). We need a new volunteer but it is all set up and organized and easy to take over. Need separate room next year. Racks for people to sit on were helpful.
- C. Awards – Shari McFarlane, Becky Fiedler and Marie Mallon
- D. PNER Website – Eileen Reilich (lead) and David Lewis (backup). Discussion about pros and cons of 'alias' emails currently listed on pner.net. Some would like to get rid of them but issues with "bots" may arise if personal emails are used. Kathleen will talk to Eileen about not having emails filter through the webmaster. Eileen Reilich is lead on Website Content Committee. David Lewis is lead on Tech Committee
- E. Raffle – Siri Olson and Karen Bumgarner. Tiffany and Kathleen discussed the advantage of setting up a team for the raffle. Folks from various regions could look for donations in their local area. Siri would do requests to big vendors. She will keep master list and post donations as they come in. Thank you cards will be discussed with Holly Rouska as she has created something. Need to indicate donation to 501-C3.

Discussion of “must be present to win” concept. Big ticket items and ride entries are drawn at dinner as a way to attract folks to the dinner and reduce shipping costs and historically winners must be present to win. No change to this at this time. Trading ride entry wins is fine (according to RMS present) but selling not ok.

V. COMMITTEE REPORTS

Reconstructed committees:

Website Content committee: responsible for website content management

Tech Committee: responsible for programming

- A. Tech Committee: Recommendations to remove/not renew NWRides.org and PNER Facebook page. David Lewis will do this. Kathleen Ferguson discussed software to create new database. Discussion ensued and consensus was a conference call with David Lewis, David Hendrickson, Kathleen and Rachel Webb to discuss further.
- B. Website Committee: Eileen is in charge of content; David Lewis is in charge of programming. Some issues with website in terms of currency, accuracy and ease of navigation. Training meeting was held to provide a basic overview of how to edit a page on the PNER website. Duties: Eileen will field website emails, manage overall content. Amy Lynn Durga will work on organization and appearance. Bobbie Knapp and Gail Williams will do Trails. Mary Krauss is copy editor. Darlene is doing “Moving On Up” details. Jala Neufeld is also member. David Le Blanc asked that everyone test on their mobile device.
- C. Financial Review Team: Carol Giles, Darlene Anderson, Darcy Bean. Motion to approve. Darlene Anderson moved; Kim Black seconded. Motion carried.
- D. Scholarship Committee: no one applied. Aarene Storms, Gail Williams, Lois Fox, Paul Latiolais will continue. Beth Skaggs (alternate Jr. Advisor) indicated they were going to make sure juniors know that there is a scholarship.
- E. Education Committee: Darlene Anderson presented. Committee will consist of Darlene Anderson, Paul Latiolais, Anne-Marie Rousseau, Carol Giles, and Terre O’Brennan. Anne Marie presented a proposal for streamlining funding requests for funding from the Education Committee. One was for Underwriting, the other for Grants. Focus on recruitment and retention. Anne Marie and Carol Giles will be developing a written application and process. All funds in excess of expenses would go back to PNER. Both Grants and Underwriting requests would require substantive budget development and documentation of expenses. Insurance will be needed at all events/clinics. Discussion: Max: what we do to attract members has to be inspirational; he’s not sure a presence at an equine fair/expo is inspirational. Comments that video by OPB was inspirational; suggestion that this be available at clinics/expos. Stress importance of something other than a static booth; presentation was better way to engage folks.
Gail Williams: In 2009 Ed committee funded PNER members to do a Trailmaster course. Will those funds be available from Ed Committee if we have a Trailmaster course? Answer: follow the same process as a clinic to apply for funds.
Suggestion: Names of new members who sign on need to be sent to newsletter editor to “welcome new members.”
Motion to approve report from Ed Committee by Becky Fiedler; second Rachel Webb.
Motion carried.
- F. Executive Committee: Motion by Gail Williams to appoint Mary Nunn, Kathleen Ferguson and Tiffany Buob to Executive committee. Carlene Benson seconded. Motion carried.
- G. Junior report: Spencer Falk, alternate Jr. Rep presented the Junior report. The Facebook page for juniors/young riders is being rebooted. Will be made private once juniors join. Juniors want to propose that for Jr. BC that weight is taken out of the calculation. Too big range of weights between young and older riders. Want BC to be based solely on vet score and time. ALL RMS need to do the same way if this is the way we decide to go. Needs to be well

publicized. Newsletter, website, email to all RMs. Rachel can send messages to them. Has to be 2 starters minimum (not 2 finishers). Juniors can compete for Sr. BC AND show for Jr. BC. Move to approve proposal by Darlene Anderson, seconded by Jala Neufeld. Motion carried.

Request for an additional representative for young riders (16-21) was considered. Discussion ensued. They can elect a rep—be present at Board, and can speak/request to be on agenda, but will not have voting privileges. Clara Berner was elected as rep; Kathryn Miller is young rider alternate.

VI. BOARD MEMBER RESPONSIBILITIES:

In newsletter, Entire board will be introduced and describe their role in PNER. Also committee chairs will describe committees' mission/purpose. This will provide clarity for new members in particular if they have questions or issues.

VII. NEW BUSINESS

- A. Membership and Points Database; Motion by Rachel Webb to put aside \$2500 to Arena Manager to manage our database for points system pending committee approval and feasibility study. Seconded by Becky Fiedler. Discussion: Is it a subscription service? Yes. \$2500 for set up and first year fee. Yearly fee thereafter of \$1200. Puts membership and points in one place. Would connect membership results with points; standings would automatically update. PNER members would be able to log in to see results. Nothing would be posted at the website except a link to Arena Manager page. Kathleen pointed out there are HOURS spent by Rachel putting in points, at least 10 hours per week. Will be budget item for 2015 if approved. Committee would be Karen Leiman, Adam Falk, Rachel Webb and Dave Hendrickson (Chair) to research and make recommendation. Becky Fiedler pointed out that although in the past doing it in simple Excel spreadsheets worked, we have a larger number of riders, rides, awards...so need a more sophisticated system. Gail Williams discussed the value (if we go to such a system) of using horse numbers. Can we just use AERC numbers? Possibly, if they are members of AERC. If not, need temporary IDs for PNER. Rachel Webb: would be highly advantageous to ask PNER members to register their horses at time they join. Max Merlich: clarification of costs. Kathleen Ferguson: Site maintenance would be done by company but we would be responsible for data entry. Terre O'Brennan talked about how it's done in Canada. Results are put in a template; online horse registration page that links the horse to the rider. Kathleen/Committee will contact Mike Maul (AERC web page guru) and Terre's contact if Arena Manager doesn't work for us. Discussion closed: Motion carried.
- B. Log Books: further discussion of concept of log books. Conclusion was that Carol Giles will be doing further research and PNER executive will wait to hear back from them. Is there a group of riders who want to be involved, if so contact Carol Giles. Carol will be doing an article for newsletter.

VIII. COMMENTS/ANNOUNCEMENTS:

Board conference call will have to be soon to come to conclusion re: database.
If we want to revamp horse numbers, contact Anna Sampson.
Convention in Portland again in 2015. Steve Johnson: Sheraton was great. Becky: customer service is awesome.

VIII. ADJOURN

Charlene Farrell motioned to adjourn. Gail Williams seconded. Motion carried. Meeting adjourned 9:52 a.m.



**Pacific Northwest Endurance Rides
Annual General Meeting Meeting
January 31, 2015**

I. CALL TO ORDER

Meeting convened by Becky Fiedler, President at 11:30 am.

II. APPROVE MINUTES

Motion to accept minutes from January 31, 2014 meeting made by Kathleen Ferguson, seconded by Gail Williams. Motion carried.

III. REPORTS

- A. Eileen Reilich presented minutes from the Friday, January 30, 2015 Board meeting. See report.
- B. Rita Rush, Treasurer, presented the 2014 Budget report. See report.
- C. Paul Latiolais, AERC Sanctioning Director for PNER, presented the AERC report. See report.
- D. Carol Giles, Audit Committee Chair, presented an Audit report. All expenses were accounted for and books were in order. Carol Giles and Darcy Bean will continue on the Financial Review Committee (formerly Audit Committee).

IV. AREA ELECTIONS

The meeting broke into state groups to elect rider representatives. Washington, Idaho, Oregon, Idaho and Montana are to elect rider representatives. The following states reported back:

Washington Rider reps: Tani Bates, Dory Jackson and Guy Cheek. Alternates: Beth Skaggs, Kim Black, Jala Neufeld.

Oregon Rider reps: Carlene Benson, Max Merlich. Alternates: Karen Leiman and Melinda Guice.

B.C. Terre O'Brennan

Idaho, Montana TBA.

V. NEW BUSINESS

A. Proposed Bylaw Changes

1. Change to Article 1, Section 6: "PNER Boundaries will be defined in the bylaws to be the same as the AERC boundaries for the Northwest Region." Discussion followed that outlined the rationale behind this proposed change. Motion carried on a call vote.
2. Change to Article XIII: "Audit Committee name change from 'Audit' to 'Financial Review Committee.'" Motion carried on a call vote.
3. Change to Article IV, Section 1: "The Executive Committee shall have spending authority" shall be struck. Article V, Section 1 added: "The Executive Committee shall have spending authority to a maximum of \$300. Executive Committee approval for the expenditure must be unanimous. Any expenditure in excess of \$300 shall require approval of the Board of Directors." Motion carried on a call vote.

B. Award Sponsors

Two awards need new sponsors to continue: Ride Manager of the Year award and Sophomore Horse. Terri Powell indicated she would sponsor the RM of the Year award.

VI. ELECTION OF NEW OFFICERS

Karen Leiman nominated Kathleen Ferguson and Tiffany Buob for the positions of President and Vice President respectively. Shari McFarlane seconded. Nominations closed.

Gail Williams moved to elect Kathleen and Tiffany by acclamation. Seconded by Kim Black. Motion carried.

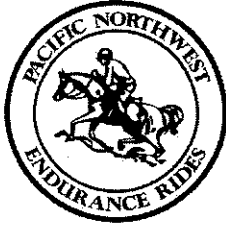
VII. OTHER BUSINESS

Gail Williams presented changes from the WSDOT that have come into effect regarding the transport of horses across Washington state lines. See attached summary from WSDOT.

Ron Sproat asked that the new Board consider a discussion regarding the "logbook" concept. Australia requires endurance competitors to retain a logbook/record of their endurance activities and performance outcomes. Discussion of pros and cons of this concept ensued.

VIII. ADJOURN:

Meeting adjourned at 12:35 p.m.



Pacific Northwest Endurance Rides
Friday Board Meeting
January 30, 2015

I. CALL TO ORDER

- A. Meeting convened at 11:06. Quorum reached 8/17 voting members.
- B. Members present: Tani Bates, Tiffany Buob, Kathleen Ferguson, Kim Black, Rita Rush, Carlene Benson, Terre O'Brennan, Paul Latiolais, Rachel Webb, Clara Berner, Gail Williams, Mary Nunn, Zachary Nunn, Lois Fox, Eileen Reilich, Becky Fiedler, David Lewis, Darlene Anderson

- II. APPROVE MINUTES: Motion to approve minutes from November conference call. Motion carried.

III. COMMITTEE REPORTS

- A. Treasurer: Rita Rush presented. We had a profit of \$8967 for 2014. Two laptops were purchased for the Membership Secretary and the Points Secretary. See report for further details.
- B. Tech: Significant issues exist with the current database. New leadership will need to address this as there are challenges with accuracy in particular with awards and standings. The domain name nwrises.org is inactive. Lois Fox motioned that we pay the \$35 fee for one year to ensure a re-direct to pner.net, the correct PNER website. Motion carried.
- C. Membership: Laptop given to new membership secretary Karen Leiman. Discussion ensued about accuracy of records and the need for a new database.
- D. Merchandise: Lois Fox resigned from her responsibilities with PNER merchandise. Leftover items are being sold at the PNER Used Tack sale. Items that are left after that will be sold on Eileen Reilich's E-bay store with funds sent to PNER Treasurer Rita Rush. New system needed for selling PNER 'swag.'
- E. Education: met January 30th. Anne-Marie Rousseau brought a proposal for funding clinics/expos that included both underwriting and grant requests for proposals. Focus was on recruitment and retention. They will be asking for \$3000 at Sunday Board meeting.
- F. Scholarship: Aarene Storms absent; no applications for scholarships.
- G. Juniors: Zach Nunn presented. Sixteen juniors rode in 2014.

IV. NEW BUSINESS

- A. Trails: New regulations for WA state travel. See attached from WSDOT. Tani Bates is interested in putting on a Trailmasters course. 4 day commitment; valuable for Ride Managers.
- B. Advertising: Discussion as to best means of advertising. Monica Bretherton has brochure file and Becky Fiedler will contact her regarding distribution/revision.
- C. Endurance Canada sanctioning rules vis a vis Juniors. Canadian juniors aged 14-16 can ride without sponsors if qualifications are met (with parent/RM agreement and certain number of miles). Motion by Lois Fox to accept Endurance Canada rules. Seconded. Motion carried. This information will be sent to all RM's.
- D. Memorial Account: As 501-c3 PNER cannot set up a memorial account with funds set aside for condolences. This must be done individually as violates rules of a 501-c3.
- E. Evaluation of current awards: Sue McLain has volunteered to review all PNER non-sponsored awards for consistency, mission, and purpose. May move on to sponsored awards in 2017. Motion to establish Award Review Committee. Motion carried. Interested parties contact Sue McLain.

V. OTHER BUSINESS

Sandy Cheek suggested getting people together who want to start endurance by local regions (ie. central Washington, Olympia, Seattle area, etc.) and connect with other riders. Will do at regional meetings during AGM.

Teleconferences were very good, do more.

VI. ADJOURN

Meeting adjourned at 12:27 p.m.